

HKCT Institute of Higher Education

5-year Institutional Strategic Plan

AY2025/26 - AY2029/30

Vision

On the basis of our long experience, solid foundation and diversified developments, HKCT Institute of Higher Education (CTIHE) envisions itself to become “A prestigious and passionate higher education institution rooted in Hong Kong, upholding noble principles and breaking new ground, dedicated to nurturing virtuous and professional talents in serving our country and fostering advancement of the community while embracing the world.”

Mission

In line with our Vision, CTIHE strives to:

- provide comprehensive and diversified opportunities of learning and experiences to cultivate students’ virtuous values and professional skills with a broadened horizon for getting future-ready;
- offer multi-level multi-mode interconnected programmes at international standards meeting societal needs in collaboration with academia and industries;
- integrate industry, academic development, research and application for being innovative in education philosophies and methodologies to strive for excellence and institutional sustainability;
- share knowledge and experience by partaking in education and social affairs with an active and instrumental role in the related realms for social harmony and advancement; and
- nurture talents, equipped with practical skills, for Hong Kong and the country.

Overarching Goal

Echoing the national strategy for “invigorating China through science and education (科教興國)” and Hong Kong’s “eight centres positioning (八大中心定位)”, CTIHE embraces continuous innovations with the contemporary artificial intelligence technologies and applications to optimise our systems, processes and practices for the digital era. HKCT seeks to elevate the Institution’s overall competencies for effective provision of programmes at higher education level in an aspiration to contribute to building Hong Kong as an international hub for high-calibre talents.

Positioning

Under the HKCT group, CTIHE has historic pioneering achievements and profound commitment to, and development in, the VPET sector in Hong Kong. Together with our wide-range provisions for students to achieve their study and career goals, CTIHE is determined to differentiate itself from other providers by engaging VPET innovation and expanding diversified developments. To continue our strategic move with the times, we strive to meet with the pressing demands for technological, innovative and professional talents from the contemporary national development for new quality productive force, the centre positioning of Hong Kong for advancing innovation and technology, the continued development for economic and social security and sustainability. In this connection, we have selected the following niche areas with their unique focus for our strategic development.

Niche area	Focus
Smart technology	Cybersecurity and internet of things
Innovative design	Creative design and productions
Social services	Community governance and wellness
Professional management and training	Property and facilities, educational administration, and corporate communication
Health and personal services	Sport, healthcare, hospitality, and beauty industries

Goals

In this position, our strategic goals and key priorities for their best achievement are:

1. **Enlargement:** Talent pool for the community
2. **Enhancement:** Research capacity and impacts
3. **Extension:** Local and global influence
4. **Enrichment:** Campus environment and facilities
5. **Elevation:** Functionalities in VPET

Key Priorities

Goal 1: Enlargement

To enlarge talent pool for the community, we provide higher education to meet the professional, management and development needs of specified industries to support Hong Kong's integration into the overall development of the country and creating impetus for Hong Kong's growth

Key Priorities	
1.1	To develop curriculum conducive to postgraduate studies in contribution to building Hong Kong as an international hub for high-calibre talents.
1.2	To identify research-informed areas of strength for undergraduate programme development that meets the current social and economic needs for Hong Kong's and the country's growth.
1.3	To enhance the provisions of market-led Higher Diploma and other vocationally oriented training programmes in niche areas for heterogenous student populations to achieve their career goals.
1.4	To acquire PAA status for the development of new VPET programmes to meet future industrial, market and policy needs with regular curriculum reviews and updates.

Goal 2: Enhancement

To enhance our research capacity and impacts, we conduct applied research and development initiatives for contribution to the advancement of professional practices and to inform teaching and learning.

Key Priorities	
2.1	To advance interdisciplinarity and collaborative projects for co-production of professional knowledge, innovative techniques and applied skills with industries as an underpinning paradigm for new research initiatives.
2.2	To establish/enhance/revitalise research centres to boost research culture, capacity and deliverables with continued academic publications, conferences, seminars, exchanges, and other scholarly events and activities.
2.3	To submit more applications for RGC and secure more other research grants to support applied/translational research projects with high social impact and for research-informed teaching and learning purposes.
2.4	To encourage research activeness with effective appraisal systems and more internal administrative support, incentive schemes and resources provisions.

Goal 3: Extension

To extend our local and global influence, we nurture talents with diverse backgrounds to be capable of meeting future challenges, demonstrating virtuous values and professional skills

Key Priorities	
3.1	To devise strategies and KPIs to recruit, admit and support students with diversified cultural and geographical backgrounds.
3.2	To provide students with innovative learning experience by delivering digital learning, technologically-enabled learning, and blended learning across programmes.
3.3	To expand support services for career planning and industrial attachment options for workplace learning that enable the development of work readiness and professional competences.
3.4	To enhance students' whole-person development including national identity, intercultural sensitivity and global outlook by offering more exchanges, experiential learning, value educations and extracurricular activities.

Goal 4: Enrichment

To enrich campus environment and facilities, we build infrastructure and implement resource management for development and provision of higher education

Key Priorities	
4.1	To formulate human resources measures to attract new, promising talents and retain high achievers in the HKCT community.
4.2	To scale up the infrastructural capacity, IT facilities, hardware, software and equipment for research initiatives, and programme development and delivery
4.3	To set up a digital library for the provision of e-references and online services for research database, professional publications, international journals, academic works and research literatures.
4.4	To improve the campus environment by repurposing space/securing new campus sites to support pedagogical, research and student activities.

Goal 5: Elevation

To elevate our functionalities in vocational and professional education and training, we step up the groundwork to pursue the status of University of Applied Sciences.

Key Priorities	
5.1	To strengthen institutional governance, administrative performance, implementation capacity, quality assurance and financial sustainability to ensure the best advancement of our vision towards private university / university of applied sciences.
5.2	To increase communications, networks, strategic partnerships and collaborations with industries, government bureaux, professional bodies, academic institutions, and NGOs to ensure alignment of our programmes and initiatives with market, policy, academic and community development.
5.3	To migrate programmes from CT to CTIHE and follow the relevant institutional matters as stipulated by the amended Cap. 320 Post Secondary Colleges Ordinance.
5.4	To expand the student population at QF level 5 or above on the road to the scale of university of applied sciences.